

Exhibit 307

1 IN THE UNITED STATES DISTRICT COURT
2 FOR THE NORTHERN DISTRICT OF ALABAMA
2 SOUTHERN DIVISION

3 IN RE: BLUE CROSS BLUE SHIELD
4 ANTITRUST LITIGATION
MASTER FILE NO.: 2:13-CV-20000-RDP
5 MDL NO. 2406

6

8

VIDEO DEPOSITION OF

30(b)(6) BLUECROSS BLUESHIELD OF MISSISSIPPI

SEPTEMBER 22, 2017

Volume 2

12

13

14

14 VIDEO DEPOSITION OF 30(b) (6) BlueCross
15 BlueShield of Mississippi, produced as a witness at
16 the instance of the Plaintiff, and duly sworn, was
17 taken in the above-styled and -numbered cause on the
18 dayy day of 22nd, 2017, before Melinda Bowers, CCR
19 in and for the State of Mississippi, reported by
20 machine shorthand, at the offices of Brunini
21 Grantham Grower & Hewes, 190 E. Capitol Street,
22 Suite 100, in the City of Jackson, State of
23 Mississippi.

24

25

Bryan Lagg

27

1 Q All right. The BlueCross and the
2 BlueShield marks you told me about were first used
3 in 1947 and '48; is that --

4 A BlueCross of Mississippi was 1947.

5 BlueShield of Mississippi was very soon thereafter
6 in 1948.

7 Q It combined to use both? The -- the
8 mutual company that exists today combined to use
9 both in 1948?

10 A Yes. And we always have and have not
11 differentiated among geographic or county-based
12 regions in our state either, meaning all 82
13 counties.

14 Q From 1948 going forward, the mutual
15 company in all 82 counties has used both marks
16 together?

17 A BlueCross and BlueShield was not a mutual
18 company at that time. That did not occur until the
19 1990s.

20 Q Okay. The predecessor company that --
21 from 1948 going forward has -- the cross and shield
22 mark have been used exclusively together in
23 Mississippi; is that correct?

24 A That's correct.

25 Q Okay. Has Mississippi been granted any